


# SDG 1 - NO POVERTY

# COMMUNITY ANTI-POVERTY PROGRAMMES

## Entrepreneurship, Incubation and Access to Information

Institutional programme report | 2025-2026

MITS supports enterprise development through MITS Foundation, entrepreneurship education and access to incubation resources. Community-oriented education and information programmes further strengthen livelihoods, skills and awareness of essential services.

---

## 1. Institutional Approach to Community Economic Opportunity

MITS promotes sustainable entrepreneurship and economic participation by providing a platform for new business ideas, enterprise skills and interaction with technical and business experts. Its activities combine training on product development, marketing and business planning with business-incubation infrastructure and community-oriented information services.

## 2. Local Start-up Assistance and Incubation

### 2.1 MITS Foundation

The Madanapalle Institute of Technology and Science Foundation is a Section 8 company registered on 3 October 2024. Its incubation framework is open to students, faculty, alumni and interested members of the general public. Facilities and services include office and computing space, meeting rooms, mentoring, professional advice, support from student interns and access to laboratory facilities on nominal charges under applicable university norms.

As of the National Startup Day programme on 29 January 2026, MITS Foundation reported 23 incubated startups across sectors including electronics, education technology, drones and

artificial intelligence. This is the number reported at that date, rather than the number of new enterprises established in a single year.

During 2025-2026, four entrepreneurial learning and investment-readiness activities were documented, with 258 recorded session attendances across the four programmes.

### 2.2 Enterprise-development and entrepreneurial learning

| Date | Activity | Reported attendance |
|---|---|---|
| 11 Nov 2025 | Product Fit & Market Fit | 112 |
| 29 Jan 2026 | National Startup Day - Indian Startup Ecosystem | 52 |
| 06 Mar 2026 | Business Plan Development Workshop | 82 |
| 16 Mar 2026 | Startup Investment and Venture Capital Discussion | 12 |

Across these four activities, the records contain 258 session attendances. This is the total of individual event attendance figures, not a count of 258 distinct participants. The events were attended principally by MITS students and startup stakeholders; the Foundation's stated wider community access is a separate feature of its incubation framework.

## 3. Selected Entrepreneurship Programme Photographs



*Product Fit & Market Fit, 11 November 2025 - enterprise development session.*




*National Startup Day, 29 January 2026 - entrepreneurship ecosystem session.*






*Business Plan Development Workshop, 6 March 2026; and startup-investment discussion, 16 March 2026.*

## 4. Entrepreneurial Finance and Investment Readiness

The workshop of 6 March 2026 introduced business-model development, financial planning, market analysis, pricing and operational feasibility. The investment interaction held on 16 March 2026 addressed memoranda of understanding, angel investment, venture-capital expectations and funding readiness.

These activities provide information and mentoring about access to finance. They are not presented as evidence that a loan, grant, seed investment or other direct financial assistance was disbursed to a local enterprise.

# 5. Community Programmes Improving Access to Information

## 5.1 MITS Radio 90.8 - Community Radio Station

MITS Radio 90.8 provides community-oriented information on health and hygiene, women and child welfare, agricultural practices, career guidance, life skills and social issues. The station connects the University with communities around Madanapalle, helping listeners become informed about services, livelihood opportunities and wellbeing.

## 5.2 Examples of 2025 community-oriented broadcasts and outreach

| Date | Programme | Community relevance |
|---|---|---|
| 05 Feb 2025 | Crop Harvesting Insights | Agricultural learning and farmer-related information. |
| 12 Mar 2025 | 1000 Days for Baby Caring | Maternal and child-health awareness. |
| 18 Jul 2025 | Maa Vooru - Mudivedu Village | Rural community engagement and local perspectives. |
| 14 Nov 2025 | Voices of the Loom | Visibility for local handloom artisans and livelihoods. |

These broadcasts and outreach activities provide indirect access to information and awareness. Their inclusion does not imply that services were delivered to every listener or that household-income outcomes were measured.

# 6. Continuing Institutional Engagement

MITS brings together academic expertise, incubation resources, startup interactions and community communication channels in support of social and economic participation. The enterprise programmes develop entrepreneurial skills, while community broadcasts share information relevant to wellbeing, livelihoods and access to opportunities.

The University's community assistance is distinguished from direct start-up financial grants. Financial outcomes, enterprise survival and poverty-reduction outcomes are not inferred solely from participation or programme delivery.

# 7. Institutional Programme Links

**MITS Foundation - Incubation and Startup Services:** https://mits.ac.in/nisp

**MITS Radio 90.8 - Programmes and Community Outreach:** https://mits.ac.in/radio-90

**MITS SDG 1:** https://mits.ac.in/sdg1

**MITS SDG Cell:** https://mits.ac.in/sdg-cell

**MITS Startup Policy and Incubation Resources:** https://mits.ac.in/nisp